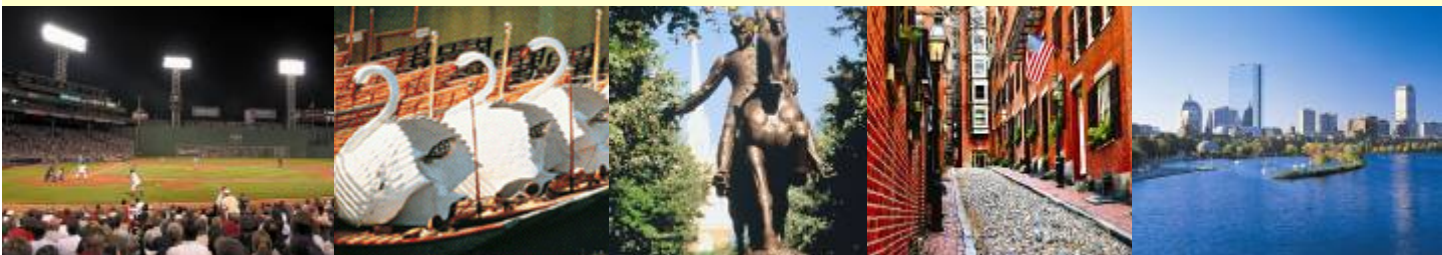




# Industry Prospectus

Northeastern Society of Plastic Surgeons  
29<sup>th</sup> Annual Meeting  
September 27-29, 2012  
Boston, MA





The Northeastern Society of Plastic Surgeons is pleased to invite our industry partners to participate in the 29<sup>th</sup> Annual Meeting. As you review the prospectus, many Marketing and Corporate Support Opportunities are available for you to support. We thank you in advance and look forward to seeing you in Massachusetts!

## ADVERTISING / MARKETING OPPORTUNITIES

### Industry-Supported Scientific Symposium \$15,000

One Opportunity Available

Industry-supported Scientific Symposia are available for lunch and dinner time slots during the Annual Meeting. Symposia support includes one (1) complimentary meeting registration, acknowledgement in meeting publications, promotional materials and onsite signage, poster in Registration area with optional table for Symposia, pre-registration mailing labels for attendee mailings and one complimentary blast email to the Northeastern Society of Plastic Surgeons pre-registration list (mailing pieces must be approved before releasing labels). Symposia may or may not be accredited. Food and audio visual is at your expense.

### APPLICATION FORM AND FEES

A completed application form, copy of the proposed program (including titles and invited faculty), and the appropriate symposium fee must be received at the NESPS Administrative Office NO LATER THAN June 8 2012. Time slots and rooms are assigned on a first-come, first-served basis. Applications will be accepted after June 8<sup>th</sup> on a space available basis. Applications will not be processed without the symposium fee. The program to be presented will be reviewed and you will be notified no later than June 8, 2012 of the decision. The symposium fee will be processed upon acceptance of your application. Acceptance letters will be sent to companies with appropriate details. Cancellations received on or before June 8<sup>th</sup> are subject to a 50% cancellation fee. Cancellations received after June 8<sup>th</sup> or if space has been assigned, no refunds will be made. Remit payment to:

NESPS  
500 Cummings Center, Suite 4550  
Beverly, MA 01915

### GUIDELINES

Those wishing to designate credit for their symposium will need to obtain certification from an accredited CME Provider/Accredited Sponsor (hospital, university, etc.). The Graham Foundation will not designate CME credit for these programs.

**REGULATIONS** Although compliance with the AMA's *Ethical Opinion of Gifts to Physicians* from Industry is the responsibility of the individual physician, every effort should be made to ensure that attendees are not put in a situation that would violate these guidelines. Approval of proposed symposia will be based on these and other regulations.

### SERVICES PROVIDED

The NESPS will provide the following for approved symposia:

1. Access to meeting space at the NESPS Hotel
2. Facility contact information so that all symposia details may be coordinated directly between the supporting organization and the Hotel. Any significant changes must be approved by the Administrative Office prior to final arrangements being made with the Hotel.
3. One complimentary set of pre-registered attendee labels within a week following the pre-registration deadline.

**The NESPS logo may not be used in any promotion.**

All promotional material must include the following statement:

**“ This session is an industry supported satellite symposium and is not part of the NESPS Annual Meeting accredited program.”**



## CORPORATE SUPPORT OPPORTUNITIES

### Coffee Breaks

**\$3,000/day**

The company providing support for this part of the meeting will have signage at the coffee break acknowledging their support.

### Internet Café

**\$10,000**

Support includes 3 computer terminals with internet connection, company logo screensaver on monitors, acknowledgement in meeting publications, promotional materials and onsite signage.

### Keycards

**\$5,000**

Hotel guests attending the Annual Meeting will have a plastic hotel keycard for their room. Your company logo may be prominently displayed on each key. NESPS will produce the keys and supporter will supply logo artwork. Product logo will not be accepted.

### Lanyards

**\$5,000**

Every attendee will wear a lanyard attached to his/her badge. The lanyards are produced by NESPS and will have your company logo printed on them. Your company will be acknowledged as the supporter. Product logo will not be accepted.

### Meeting Bags

**\$5,000**

Every registered attendee will carry your company name and logo (product logo will not be accepted) on their bag.

### President's Banquet

**\$30,000**

Support includes recognition during the function, four tickets to the banquet, acknowledgement in meeting publications, promotional materials and onsite signage.

### Welcome Reception / Resident Poster Competition **\$18,000**

The Welcome Reception / Resident Poster Competition will be held in the Exhibit Hall on Thursday evening. Support includes signage in the poster display area, acknowledgement on-screen in the scientific session room during breaks, in meeting publications and in promotional materials.

### Additional Marketing Opportunities

Please contact Yvonne Grunebaum at the NESPS Administrative Offices to create a customized support package that will maximize your presence at the meeting. Please either call 978-927-8330 or email [ygrunebaum@prri.com](mailto:ygrunebaum@prri.com)



## EXHIBIT OPPORTUNITIES

### TABLE TOP DISPLAY

**\$5,000**

The Exhibit Hall is located in Rose Kennedy Ballroom IV & V adjacent to the scientific sessions, which are held in Rose Kennedy Ballroom III. Each display includes:

- One 6' x 30" skirted table and two chairs in the Exhibit Hall
- Recognition of your support in the program, transition slides, and the NESPS newsletter
- Three complementary Industry badge registrations. All registered representatives are invited to attend scientific sessions.

### EXHIBIT HOURS\*

Thursday, September 27	4:30 p.m. – 7:00 p.m.**
Friday, September 28	6:30 a.m. – 3:30 p.m.
Saturday, September 29	6:30 a.m. – 3:30 p.m.***

\*Times subject to change based on final program.

\*\*Exhibit Reception

\*\*\*Lunch in the Exhibit Hall

### EXHIBITION FEES AND PAYMENT

A 50% deposit of the contracted space should be forwarded with the Application for Exhibit Space. The balance must be paid by June 8, 2012. Checks should be made payable to the Northeastern Society of Plastic Surgeons and mailed to:

NESPS

500 Cummings Center, Suite 4550  
Beverly, MA 01915

### REFUNDS AND CANCELLATIONS

Cancellations received in writing by June 8, 2012 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after June 8, 2012.

### INSTALLATION OF EXHIBITS

The exhibit area will be available for set-up from 2:00 p.m. – 4:00 p.m. on Thursday, September 27, 2012. All exhibits must be set by 4:00 p.m. without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted.

### DISMANTLING OF EXHIBITS

All exhibits must remain intact until the official closing time of 3:30 p.m. on Saturday, September 29, 2012, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 5:00 p.m. on Saturday, September 29, 2012.

### SPACE ASSIGNMENT

Exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The Northeastern Society of Plastic Surgeons reserves the right to alter the exhibit floor plan at any time.

### ELECTRICAL

The Electrical Order Form will be included in the online exhibitor service kit, which will be available in late June

### SOCIAL PROGRAM

All exhibitors are welcome to attend the Thursday's evening Welcome Reception in the Exhibit Hall. Tickets are available for purchase for the Saturday evening President's Reception and Dinner. Ticket prices are to be determined.

### SHIPPING INSTRUCTIONS

Please see online service kit in June.

### INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

### CONDUCTING EXHIBITS

Drawings, raffles, and quiz-type contests will not be permitted. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The right is reserved to refuse applications of concern not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

### FIRE PROTECTION

All materials used in the exhibit area must be flameproof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention

Bureau. Any exhibits or parts thereof found not to be fire-proof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

#### **SPECIAL NEEDS**



If require special accomodations in order to fully participate in the meeting, please contact the Northeastern Society of Plastic Surgeons office.

#### **EXHIBIT PERSONNEL**

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each company is allotted three (3) badges per exhibit space purchased. Additional badges are available for \$100 per badge. An exhibitors badge does allow the exhibitor access to the scientific sessions.

#### **HOTEL ACCOMMODATIONS**

Rooms are reserved at the InterContinental Hotel, Boston, MA. The online reservation link will be available in the online service kit in June 2012. All reservations should be received by the Hotel no later than Monday, August 27, 2012.

#### **SECURITY**

Security will be furnished by Management when the exhibits are closed. The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that companies employ a security guard, at the company's cost, to secure valuable equipment or instruments.

#### **PROTECTION OF THE BUILDING**

Exhibitors will be held liable for any damage caused to the convention center property. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the buildings or furnishings. Whatever may be necessary to properly protect the

building, equipment or furniture will be installed at the expense of the exhibitor.

#### **HAZARDOUS WASTE**

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

#### **INSURANCE & INDEMNIFICATION**

The Exhibitor agrees to indemnify, defend and hold harmless the NESPS, Hotel, its parent, affiliates, subsidiaries, officers, directors, shareholders and employees from and against all claims, damages, liabilities, actions, costs and expenses (including attorneys' fees) arising out of this Agreement or any actions or inactions caused by the Exhibitor in connection with this agreement unless caused by the negligence, willful misconduct, fraud, or breach of this agreement by the NESPS and the Hotel.

#### **FOR FURTHER INFORMATION CONTACT:**

Lindsay DeSantis  
Executive Director  
[ldesantis@prri.com](mailto:ldesantis@prri.com)

Yvonne Grunebaum  
Director of Industry Relations  
[ygrunebaum@prri.com](mailto:ygrunebaum@prri.com)

Northeastern Society of Plastic Surgeons  
500 Cummings Center, Suite 4550  
Beverly, MA 01915

T: (978) 927-8330  
F: (978) 524-0461

## **PAST EXHIBITORS**

AboutPlasticSurgery.com  
Allergan  
Angiotech  
Biomet Microfixation  
Davol Inc.  
Ellman International  
Elsevier Inc.  
Ethicon Endo-Surgery

Integra Lifesciences  
Keller Medical  
KLS Martin  
Lifecell Corporation  
Medicis  
MegaDyne Medical Products, Inc.  
Mentor Worldwide LLC  
Merz Aesthetics Inc.

MicroAire  
Stryker  
Synovis Surgical Innovations  
Synthes CMF  
TEI Biosciences Inc.  
Vioptix, Inc.

**EXHIBIT SPACE APPLICATION**  
**NESPS 29<sup>th</sup> Annual Meeting**  
**InterContinental, Boston, MA**  
**September 27-30, 2012**



**Complete and return to:**  
 Northeastern Society of Plastic Surgeons  
 500 Cummings Center, Suite 4550,  
 Beverly, MA 01915 USA  
 Phone: 978-927-8330 / Fax: 978-524-0461  
 industry@nesps.com

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable to NESPS, 500 Cummings Center, Suite 4550, Beverly, MA 01915, or fax both sides with a credit card number to 978-524-0461 or email [industry@nesps.org](mailto:industry@nesps.org). Applications received prior to June 8, 2012 must include at least a 50% deposit. After June 8<sup>th</sup>, the total commitment is due in full.

**CONTACT INFORMATION**

\_\_\_\_\_ Contact Person will receive all correspondence pertaining to this meeting.

\_\_\_\_\_ Title

\_\_\_\_\_ Telephone number \_\_\_\_\_ Fax number

\_\_\_\_\_ Email address

\_\_\_\_\_ Company Name

\_\_\_\_\_ Street Address

\_\_\_\_\_ City/State/Zip/Country

\_\_\_\_\_ Website Address

**EXHIBIT SPACE:**

6' x 30" Tabletop \$5,000

*50% deposit is due on or before June 8, 2012. After July 9<sup>th</sup> applications must be accompanied by payment in full.*

We would like to be near \_\_\_\_\_

We would not like to be near \_\_\_\_\_  
*The Section will make every effort to honor your location requests.*

**COMPANY DESCRIPTION:** Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company's eligibility to exhibit.

\_\_\_\_\_

**PROGRAM BOOK LISTING:** Please email a 50 word description to [jgecawicz@prri.com](mailto:jgecawicz@prri.com) by June 8, 2012 to be included in the Final Program Book. Please include:

1. "NESPS" in the subject line of your email.
2. Company Name & Mailing Address & Website Address
3. 50 word description

If your description is substantially over 50 words we reserve the right to edit your submission.

**PAYMENT METHOD:**  Check amount enclosed: \$ \_\_\_\_\_

CREDIT CARD  American Express  MasterCard  Visa

Amount to be charged: \$ \_\_\_\_\_

\_\_\_\_\_ Credit Card Number

\_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code (3-4 #s on front or back of card)

\_\_\_\_\_ Name as it appears on credit card

\_\_\_\_\_ Cardholder's Signature

Please check if credit card billing address is same as contact information at the top of the form.

If billing address is not the same please enter below.

\_\_\_\_\_ Company Name

\_\_\_\_\_ Street Address

\_\_\_\_\_ City/State/Postal Code /Country

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER June 8, 2012.

**AUTHORIZED SIGNATURE**

**PRINT NAME**

**TITLE**

**FOR NESPS USE ONLY**

Date received: \_\_\_\_\_ Total Amount due: \$ \_\_\_\_\_

Amount received: \_\_\_\_\_ Accepted by: \_\_\_\_\_

ID #: \_\_\_\_\_

50% by June 8, 2012 \$ \_\_\_\_\_

PIF after June 8, 2012 \$ \_\_\_\_\_

Space Assignment: \_\_\_\_\_ Date assigned: \_\_\_\_\_

New space assignment: \_\_\_\_\_ Date assigned: \_\_\_\_\_

**EXHIBIT SPACE APPLICATION (Page 2)**  
**29<sup>th</sup> ANNUAL MEETING NESPS ♦ September 27-30, 2012 – InterContinental – Boston, MA**

The Northeastern Society of Plastic Surgeons and its authorized representatives are hereinafter referred to as "Show Management."

**1. PAYMENT AND REFUNDS.** Applications submitted prior to June 8, 2012 must be accompanied by a deposit in the amount of 50% of the total commitment. The balance of the space rental charge will become due and payable on or after June 8, 2012. Applications submitted after June 8, 2012 must be accompanied by payment IN FULL. Applications received without such payment will be processed but space assignments will not be made.

If Show Management receives a written request for cancellation of space on or before June 8, 2012, the exhibitor will be liable for a 25% processing fee. For cancellations received after June 8, 2012, no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

**2. SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

**3. USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

**4. EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

**5. INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition.

Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

**6. ARRANGEMENT OF EXHIBITS.** Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

**Exhibitor Plan Review.** Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

**7. EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

Independent contractors must conform to IAEE, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

**8. STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

**9. OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**Direct Sales.** No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

**Contests, Drawings & Lotteries.** All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

**Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Live Animals.** Live animals are prohibited.

**Models.** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

**Sound.** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

**10. SOCIAL ACTIVITIES.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

**11. LIABILITY AND INSURANCE.** All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

**12. INDEMNIFICATION.** The Exhibitor agrees to indemnify, defend and hold harmless the NESPS, Hotel, its parent, affiliates, subsidiaries, officers, directors, shareholders and employees from and against all claims, damages, liabilities, actions, costs and expenses (including attorneys' fees) arising out of this Agreement or any actions or inactions caused by the Exhibitor in connection with this agreement unless caused by the negligence, willful misconduct, fraud, or breach of this agreement by the NESPS and the Hotel.

**Property Damage.** Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and Exhibitor expressly waives any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it shall be the responsibility of Show Management and Exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

**13. CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

**14. AMERICANS WITH DISABILITIES ACT.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

**15. OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

**SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.**

DATE \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_

NESPS 29<sup>th</sup> Annual Meeting  
September 27- 29, 2012  
InterContinental, Boston, MA



**Complete and return to:**  
NESPS- Yvonne Grunebaum  
500 Cummings Center, Suite 4550,  
Beverly, MA 01915 USA  
Phone: 978-927-8330 / Fax: 978-524-0461  
[industry@nesps.org](mailto:industry@nesps.org)

## **CORPORATE MARKETING / ADVERTISING OPPORTUNITIES AGREEMENT FORM**

Exhibitor / Supporter

Contact

Title

Address

City/State/ Zip/Country

Telephone

Fax

Email

Once the Northeastern Society of Plastic Surgeons receives your grant opportunities request form you will be notified regarding approval of your request. Supporters are required to complete an approved Letter of Agreement for all CME activities. If a supporting company requires its own Letter of Agreement, that agreement must be submitted for approval.

### **Please select your support activities below:**

#### ADVERTISING / MARKETING OPPORTUNITIES

- Industry Supported Symposia \$15,000**  
(please fill out form on next page)

#### CORPORATE SUPPORT OPPORTUNITIES

- Coffee Break \$3,000/day**  
 **Internet Café \$10,000**  
 **Keycards \$5,000**  
 **Lanyards \$5,000**  
 **Meeting Bags \$5,000**  
 **President's Banquet \$30,000**  
 **Welcome & Poster Reception \$18,000**

### **PAYMENT METHOD**

**Check Amount Enclosed:** \$ \_\_\_\_\_

**Credit Card**     American Express     MasterCard     Visa    Amount to be charged: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_  
(3-4 #s on back of card)

\_\_\_\_\_  
Name as it appears on the card

\_\_\_\_\_  
Cardholder's Signature

- Please check if credit card billing address is same as contact information at the top of the form.  
 If billing address is not the same please enter below.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State/Postal Code /Country

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

\_\_\_\_\_  
**AUTHORIZED SIGNATURE**

\_\_\_\_\_  
**PRINT NAME**

\_\_\_\_\_  
**TITLE**



**Complete and return to:**  
 NESPS- Yvonne Grunebaum  
 500 Cummings Center, Suite 4550,  
 Beverly, MA 01915 USA  
 Phone: 978-927-8330 / Fax: 978-524-0461  
[industry@nesps.org](mailto:industry@nesps.org)

## Industry Supported Symposia

Sponsoring Company Name		Contact Name		
Address	City	State	Zip	Country
Phone	Fax		Email	

Brief Description of event:

### REQUESTED DAY/DATE and TIME OF MEETING

- Thursday September, 27, 2012      7:30 pm – 9:30 pm
- Friday September 28, 2012      12:00 pm – 1:30 pm
- Friday September 28, 2012      7:00 pm – 9:00 pm

### ROOM SET

- Classroom                       Podium
- Theater                           Head table # ppl\_\_\_\_\_
- Hollow Square                 U-shape
- Reception
- Banquet (rounds)

### FUNCTION TYPE

Symposium                      \$15,000

### EXPECTED ATTENDANCE: \_\_\_\_\_

Once space has been assigned and confirmed by NESPS you will be put in direct contact with a catering representative. Catering, special set fees, AV, electrical/telecommunications and labor are not included in the fee. You are responsible for all charges to the facility. Cancellations received before June 8<sup>th</sup>, the company will be liable for a 50% processing fee. For any cancellations received after June 8th, refunds will not be given.

### PAYMENT INFORMATION

FEE DUE: \$ \_\_\_\_\_                       Check amount enclosed: \$ \_\_\_\_\_

CREDIT CARD

Amount to be charged: \$ \_\_\_\_\_

\_\_\_\_\_  
 Credit Card Number                      Expiration Date                      Security Code

\_\_\_\_\_  
 Name as it appears on credit card                      Cardholder's Signature

Please check if credit card billing address is same as contact information at the top of the form.

If billing address is different please enter below.

### Complete and return to:

Northeastern Society of Plastic Surgeons  
 500 Cummings Center, Suite 4550,  
 Beverly, MA 01915 USA

\_\_\_\_\_  
**Company Name**

\_\_\_\_\_  
**Street Address**

\_\_\_\_\_  
**City/State/Postal Code /Country**