



Dear Industry Partner:

On behalf of the Northeastern Society of Plastic Surgeons (NESPS) let us personally invite you to participate as an industry supporter in the 36<sup>th</sup> Annual Meeting being held October 4-6, 2019 at the Fairmont Hotel in Pittsburgh, Pennsylvania.

This meeting is an opportunity for industry and plastic surgeons to network in an informal environment, allowing for more physician contact during the program and networking events.

The 2019 Scientific Program Committee is chaired by Vu T. Nguyen, MD and has appointed chairs to work on topics on breast, cosmetic and craniofacial surgery as well as wound care. The team is working to produce a program that will feature these tracks on cutting edge research combined with panelists and speakers that are renowned in their sub specialties.

This is a powerful opportunity for your company to interact directly with the top plastic surgeons in the Northeast. Companies have the opportunity to take a more visible role and support the meeting beyond their exhibit space with educational grants and customized programs that will benefit your company's educational and marketing objectives.

This industry prospectus gives you the necessary information to participate in the 2019 NESPS Annual Meeting. Please contact the NESPS office if you have any questions.

We look forward to seeing you in Pittsburgh and thank you for your support of our educational efforts.

Sincerely,

Peter J. Taub, MD  
President

PREVIOUS ANNUAL ATTENDANCE		
2013	Washington, DC	174
2014	Providence , RI	184
2015	Philadelphia, PA	196
2016	Baltimore, MD	193
2017	Newport, RI	198
2018	Boston , MA	214

NESPS | 500 Cummings Center, Suite 4400 Beverly, MA 01915  
O: 978-927-8330 | email [industry@nesps.org](mailto:industry@nesps.org)



**36th Annual Meeting**  
**October 4-6, 2019**  
**Fairmont Hotel**  
**Pittsburgh, Pennsylvania**



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## **ADVERTISING / MARKETING OPPORTUNITIES**

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### **Industry-Supported Scientific Symposium**

**\$10,000 lunch or dinner and \$5,000 for breakfast**

Industry-supported Scientific Symposia are available for breakfast, lunch, and dinner time slots during the Annual Meeting. Symposia support includes meeting space, one (1) complimentary meeting registration, four (4) complimentary tickets to the Presidents Reception and dinner, acknowledgement in meeting publications, promotional materials and onsite signage, an invitation produced by the sponsor to be included with attendee registration materials, poster in registration area with optional table for onsite registration, pre-registration mailing labels for attendee mailings and one complimentary blast email to the Northeastern Society of Plastic Surgeons pre-registration list (mailing pieces must be approved before releasing labels). Symposia may or may not be accredited. Basic audio visual set is included. Food and beverage is at your expense.

### **APPLICATION INFORMATION**

A completed application form (see page 11), copy of the proposed program (including titles and invited faculty), and the appropriate symposium fee must be received at the NESPS Administrative Office NO LATER THAN June 7, 2019. Time slots and rooms are assigned on a first-come, first-served basis. Applications will be accepted after June 7<sup>th</sup> on a space available basis. Applications will not be processed without the symposium fee. The program to be presented will be reviewed and you will be notified no later than June 7<sup>th</sup>, 2019 of the decision. The symposium fee will be processed upon acceptance of your application. Acceptance letters will be sent to companies with appropriate details. Cancellations received on or before June 7<sup>th</sup> are subject to a 50% cancellation fee. Cancellations received after June 7<sup>th</sup> or if space has been assigned, no refunds will be made. Remit payment to:

NESPS  
500 Cummings Center, Suite 4400  
Beverly, MA 01915

### **GUIDELINES**

Those wishing to designate credit for their symposium will need to obtain certification from an accredited CME Provider/Accredited Sponsor (hospital, university, etc.).

### **REGULATIONS**

Although compliance with the AMA's *Ethical Opinion of Gifts to Physicians* from Industry is the responsibility of the individual physician, every effort should be made to ensure that attendees are not put in a situation that would violate these guidelines. Approval of proposed symposia will be based on these and other regulations.

### **PROMOTIONAL REGULATION**

All promotional material must include the following statement:

**"This session is an industry supported satellite symposium and is not part of the NESPS Annual Meeting accredited program."**

**\*The NESPS logo may not be used in any promotion.**



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## **CORPORATE SUPPORT OPPORTUNITIES**

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### **Coffee Breaks**

**\$3,000/day**

The company providing support for this part of the meeting will have signage at the coffee break acknowledging their support.

### **Keycards**

**\$5,000**

Hotel guests attending the Annual Meeting will have a plastic hotel keycard for their room. Your company logo may be prominently displayed on each key. NESPS will produce the keys and supporter will supply logo artwork. Product logo will not be accepted.

### **Meeting Bags**

**\$5,000**

Every registered attendee will carry your company name and logo (product logo will not be accepted) on their bag.

### **Women's Luncheon**

**\$10,000**

The WPS forum seeks to empower female plastic surgeons within the Society through networking, education, advocacy and mentoring. The WPS forum works to promote women plastic surgeons and increase their involvement within organized medicine and plastic surgery as a whole.

### **President's Banquet**

**\$25,000**

Support includes recognition during the function, acknowledgement in meeting publications, promotional materials and onsite signage.

### **Welcome Reception / Resident Poster Competition**

**\$18,000**

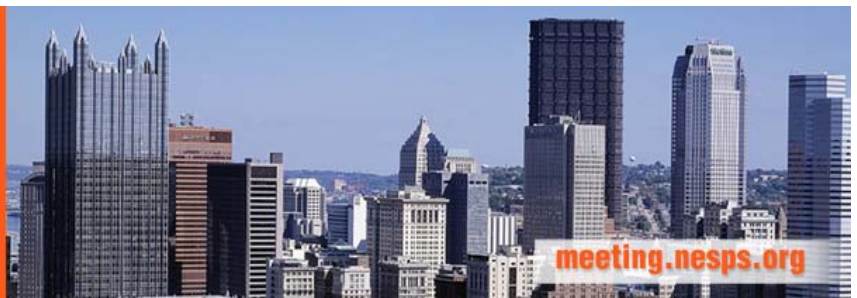
The Welcome Reception / Resident Poster Competition will be held in the Exhibit Hall on Friday evening. Support includes signage in the poster display area, acknowledgement on-screen in the scientific session room during breaks, in meeting publications and in promotional materials.

### **Additional Marketing Opportunities**

Please contact the NESPS Administrative Offices to create a customized support package that will maximize your presence at the meeting. Please call 978-927-8330 or email [industry@nesps.org](mailto:industry@nesps.org)



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## EXHIBIT INFORMATION

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### EXHIBITS LOCATION

The exhibit hall is located in the Grand Ballroom Foyer immediately outside of the Scientific Sessions located in the Grand Ballroom.

### TABLE TOP DISPLAY

**\$4,000** Each display includes:

- ✓ One 6' x 30" skirted table and two chairs in the Exhibit Hall
- ✓ Recognition of your support in the program, transition slides, and the NESPS newsletter
- ✓ Three complimentary exhibitor badge registrations. All registered representatives are invited to attend scientific sessions.
- ✓ Two complimentary tickets to the Presidents Reception and Dinner.

### EXHIBIT HOURS\*

Friday, October 4                      6:30 am – 4:00 pm\*\*

Saturday, October 5                      6:30 am – 4:00 pm

*\*Times are subject to change based on 2019 programming.*

*\*\*Welcome Reception in the exhibit hall*

### FOOD FUNCTIONS IN EXHIBIT AREA

Continental Breakfast, as well as coffee breaks will be served in the exhibit area daily. The Friday evening Welcome Reception will also take place in the exhibit hall.

### EXHIBITION FEES AND PAYMENT

A 50% deposit of the contracted space should be forwarded with the Application for Exhibit Space. The balance must be paid by June 7, 2019. Checks should be made payable to the Northeastern Society of Plastic Surgeons and mailed to:

NESPS  
500 Cummings Center, Suite 4400  
Beverly, MA 01915

### REFUNDS AND CANCELLATIONS

Cancellations received in writing by June 7, 2019 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after June 7, 2019.

### INSTALLATION OF EXHIBITS

The exhibit area will be available for set-up from 4:00 pm – 6:00pm on Thursday, October 3, 2019. All exhibits must be set by 6:00 pm on Thursday, October 3, 2019, without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted.

### DISMANTLING OF EXHIBITS

All exhibits must remain intact until the official closing time of 4:00 pm on Saturday, October 5, 2019 and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 5:00 pm on Saturday, October 5, 2019.





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### **SPACE ASSIGNMENT**

Exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The Northeastern Society of Plastic Surgeons reserves the right to alter the exhibit floor plan at any time.

### **SERVICE KIT**

The Service Kit will be available online approximately 3 months before the meeting. You will be notified when it is available. It will include:

- Shipping instructions
- Electrical Order Form
- Updated Exhibitor Information
- Any other needs you may have to prepare for the meeting

### **HOTEL ACCOMMODATIONS**

Rooms are reserved at the Fairmont Hotel, Pittsburgh PA. The online reservation link will be available in the online service kit in late June.

### **EXHIBIT PERSONNEL**

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each company is allotted three (3) badges per exhibit space purchased. Additional badges are available for \$100 per badge. An exhibitors badge does allow the exhibitor access to the scientific sessions.

### **INFRINGEMENT**

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

### **CONDUCTING EXHIBITS**

Drawings, raffles, and quiz-type contests will not be permitted. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The right is reserved to refuse applications of concern not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

### **SOCIAL PROGRAM**

All exhibitors are welcome to attend the Friday evening Welcome Reception in the Grand Ballroom and Foyer.

### **SPECIAL NEEDS**



If you require special accommodations in order to fully participate in the meeting, please contact the Northeastern Society of Plastic Surgeons administrative office.



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#### **FIRE PROTECTION**

All materials used in the exhibit area must be flameproof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fire-proof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

#### **SECURITY**

Security will be furnished by Management when the exhibits are closed. The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that companies secure valuable equipment when exhibit hall is closed.

#### **PROTECTION OF THE BUILDING**

Exhibitors will be held liable for any damage caused to the convention center property. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the buildings or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

#### **HAZARDOUS WASTE**

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste.

Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

#### **INDEMNIFICATION**

Hotel, NESPS and Exhibitor agree to indemnify and hold each other and the other's officers, directors, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

#### **INSURANCE**

Exhibitor, Northeastern Society of Plastic Surgeons and the Hotel agree to obtain and maintain throughout the term of the Event, insurance of such types and in such amounts as a reasonably prudent company in their respective industries would obtain and, upon request, each agrees to provide the other with evidence of such insurance at a minimum Commercial General Liability Insurance of at least \$2,000,000 and name NESPS, Fairmont Hotel, and FRHI Holdings Limited and its subsidiaries as additional insured.



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## PAST EXHIBITORS

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AboutPlasticSurgery.com  
Acelity  
AirXpanders  
Allergan  
Allergan Facial Aesthetics  
Allergan Plastic Surgery  
American Society of Plastic Surgeons  
Angiotech  
Applied Medico-Legal Solutions Risk Retention  
Assi-Accurate Surgical  
Bard Davol  
Biologica Technologies  
Cohera Medical  
Convatec  
Cosmet Assure  
Crystal Clear Digital Marketing  
Cynosure  
DePuy Synthes  
Ellman International  
Elsevier Inc.  
Ethicon Endo-Surgery  
Galatea Surgical Corporation  
Hanson Medical, Inc.  
Integra Lifesciences  
Invuity  
Jan Marini Skin Research  
KCI  
Keller Medical  
KLS Martin  
Lifecell Corporation  
LipoSales  
Marketing Works  
Medimix Specialty Pharmacy

Medicis  
MegaDyne Medical Products, Inc.  
Mentor Worldwide LLC  
Merz Aesthetics Inc.  
MicroAire  
MiMedX  
MiraDry  
Mitaka USA  
MTF Biologics  
NeoGraft  
Novadaq  
OBP Medical  
PatientNOW  
PMT/Permark Corporation  
Quill-Surgical Specialties  
Red Spot Interactive  
Sientra  
Spectros  
Stryker  
Synovis Surgical Innovations  
Synthes CMF  
TEI Biosciences Inc.  
Tri-Medics  
Ulthera, Inc.  
Venus Concept  
Vioptix, Inc.  
Visionsense Group  
Wound Care Technologies, Inc.  
Yodle  
ZELTIQ Aesthetics  
Zwivel  
Zimmer Biomet

**EXHIBIT SPACE APPLICATION FORM**  
**NESPS 36<sup>th</sup> Annual Meeting**  
**The Fairmont Hotel, Pittsburgh, PA**  
**October 4-6, 2019**



**Complete and return to:**  
Northeastern Society of Plastic Surgeons  
500 Cummings Center, Suite 4400,  
Beverly, MA 01915 USA  
Phone: 978-927-8330 / Fax: 978-524-0461

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable to NESPS, 500 Cummings Center, Suite 4440, Beverly, MA 01915, or fax both sides with a credit card number to 978-524-0461. Exhibitor Agreements received prior to June 7, 2019 must include at least a 50% deposit. After June 7<sup>th</sup>, the total commitment is due in full.

**CONTACT INFORMATION**

Contact Person will receive all correspondence pertaining to this meeting.

Title

Telephone number

Fax number

Email address

Company Name

Street Address

City/State/Zip/Country

Website Address

**EXHIBIT SPACE:**

☐ 6' x 30" Tabletop      \$4,000

50% deposit is due on or before June 7, 2019. After June 7<sup>th</sup> applications must be accompanied by payment in full.

We would like to be near \_\_\_\_\_

We would not like to be near \_\_\_\_\_

*The Section will make every effort to honor your location requests.*

**COMPANY DESCRIPTION:** Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company's eligibility to exhibit.

**PROGRAM BOOK LISTING:** Please email a 50 word description to [industry@nesps.org](mailto:industry@nesps.org) along with your application to be included in the Final Program Book. Please include:

1. "NESPS" in the subject line of your email.
2. Company Name & Mailing Address & Website Address
3. 50 word description

If your description is substantially over 50 words we reserve the right to edit your submission.

**PAYMENT METHOD:** Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

☐ Check amount enclosed: \$ \_\_\_\_\_

☐ **Secure Fax: 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.**

**CREDIT CARD** ☐ American Express ☐ MasterCard ☐ Visa

Amount to be charged: \$ \_\_\_\_\_

Credit Card Number

Expiration Date      Security Code (3-4 #s on front or back of card)

Name as it appears on credit card

Cardholder's Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

☐ **WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.**

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER June 7, 2019.

**AUTHORIZED SIGNATURE**

**PRINT NAME**

**TITLE**

**FOR NESPS USE ONLY**

Date received: \_\_\_\_\_ Total Amount due: \$ \_\_\_\_\_

Amount received: \_\_\_\_\_ Accepted by: \_\_\_\_\_

ID #: \_\_\_\_\_

50% by June 7, 2019      \$ \_\_\_\_\_

PIF after June 7, 2019      \$ \_\_\_\_\_

Space Assignment: \_\_\_\_\_ Date assigned: \_\_\_\_\_

New space assignment: \_\_\_\_\_ Date assigned: \_\_\_\_\_



## EXHIBITOR AGREEMENT FORM (Page 2)

36th ANNUAL MEETING NESPS ♦ October 4-6, 2019 ♦ The Fairmont Hotel, Pittsburgh, PA

The Northeastern Society of Plastic Surgeons and its authorized representatives are hereinafter referred to as "Show Management."

**1. PAYMENT AND REFUNDS.** Applications submitted prior to June 7, 2019 must be accompanied by a deposit in the amount of 50% of the total commitment. The balance of the space rental charge will become due and payable on or after June 7, 2019. Applications submitted after June 7, 2019 must be accompanied by payment IN FULL. Applications received without such payment will be processed but space assignments will not be made.

If Show Management receives a written request for cancellation of space on or before June 8, 2018, the exhibitor will be liable for a 25% processing fee. For cancellations received after June 7, 2019, no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

**2. SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

**3. USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

**4. EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

**5. INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition.

Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

**6. ARRANGEMENT OF EXHIBITS.** Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

**7. EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

Independent contractors must conform to IAEE, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

**8. STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

**9. OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

**10. SOCIAL ACTIVITIES.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

**11. INSURANCE.** Exhibitor, Northeastern Society of Plastic Surgeons and the Hotel agree to obtain and maintain throughout the term of the Event, insurance of such types and in such amounts as a reasonably prudent company in their respective industries would obtain and, upon request, each agrees to provide the other with evidence of such insurance at a minimum Commercial General Liability Insurance of at least \$2,000,000 and name NESPS, Fairmont Hotel, and FRHI Holdings Limited and its subsidiaries as additional insured.

**12. INDEMNIFICATION.** Each party agrees to indemnify, defend and hold harmless the other party and each of its directors, officers, employees operator and agents (collectively, the "Indemnitees" and individually, an "Indemnitee") from and against all liabilities, losses, claims, demands, damages, costs and expenses (including but not limited to reasonable legal fees and disbursements) suffered or incurred by an Indemnitee and arising as a direct result of any claim proceeding, civil, criminal or administrative action, inquiry, suit, or legal action instituted against an Indemnitee in respect of the Event and arising as a direct result of the negligence, fraud or willful misconduct of the party or any of its directors, officers, employees, operator and agents. Such indemnity shall not apply to the extent that an Indemnitee is claiming indemnity for its own negligence, fraud or willful misconduct.

The foregoing is not intended to modify any rights or obligations of the parties as set in the applicable innkeepers' legislation.

To the fullest extent permitted by law, the Exhibitor agrees to protect, indemnify, defend and hold harmless the NESPS, the Hotel, and the Hotels Owner, and their respective owners, managers, partners, subsidiaries, affiliates, officers, directors, employees and agents (collectively, "the NESPS and Hotel Indemnified Parties"), from and against any and all claims, losses or damages to persons or property, governmental charges or fines, penalties, and costs (including reasonable attorney's fees) (collectively, "claims"), arising out of or relating to the event that is the subject of this Agreement to the extent such claims are caused by the negligence, gross negligence or intentional misconduct of the Exhibitor, its employees, agents, contractors, attendees; provided, however, that nothing in this indemnification shall require the Exhibitors to indemnify the NESPS and Hotel Indemnified Parties for that portion of any Claim arising out of the negligence, gross negligence or intentional misconduct of the NESPS and Hotel Indemnified Parties.

To the fullest extent permitted by law, NESPS and the Hotel agrees to protect, indemnify and hold harmless the Exhibitor, its owners, managers, partners, subsidiaries, affiliates, officers, directors, employees and agents (collectively, the "Exhibitors Indemnified Parties"), from and against any and all Claims arising out of or relating to the Event that is the subject of this Agreement to the extent such Claims are caused by the negligence, gross negligence or intentional misconduct of the NESPS and the Hotel; Provided, however, that nothing in this indemnification shall require NESPS and/or the Hotel to indemnify any of the Exhibitors Indemnified Parties for that portion of any Claim arising out of the negligence, gross negligence or intentional misconduct of the Exhibitors Indemnified Parties.

The Party found to be at fault or responsible for any Claim will be required to indemnify the other party as provided in this section. To the fullest extent permitted by law, the parties agree that a comparative negligence standard will apply to any Claims and each party will be responsible for paying for the portion of the total Claims attributable to its fault. In the event of any Claim, expenses will be allocated proportionately based upon the amount paid by each party.

**Property Damage.** Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and Exhibitor expressly waives any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it shall be the responsibility of Show Management and Exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage

**13. CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

**14. AMERICANS WITH DISABILITIES ACT.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

**15. OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

**SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.**

AUTHORIZED SIGNATURE

DATE

NAME

TITLE



**CORPORATE MARKETING / ADVERTISING OPPORTUNITIES**  
**AGREEMENT FORM**

Exhibitor / Supporter

Contact

Title

Address

City/State/ Zip/Country

Telephone

Fax

Email

*Once the Northeastern Society of Plastic Surgeons receives your grant opportunities request form you will be notified regarding approval of your request. Supporters are required to complete an approved Letter of Agreement for all CME activities. If a supporting company requires its own Letter of Agreement, that agreement must be submitted for approval.*

**Please select your support activities below:**

- |                                       |             |   |          |
|---------------------------------------|-------------|---|----------|
| <input type="checkbox"/> Coffee Break | \$3,000/day | <input type="checkbox"/> Women's Luncheon           | \$10,000 |
| <input type="checkbox"/> Keycards     | \$5,000     | <input type="checkbox"/> President's Banquet        | \$25,000 |
| <input type="checkbox"/> Meeting Bags | \$5,000     | <input type="checkbox"/> Welcome & Poster Reception | \$18,000 |

**PAYMENT METHOD:** Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

☐ **Check Amount Enclosed:** \$ \_\_\_\_\_

☐ **Secure Fax:** + 978.524.0461 **This form must be faxed if credit card number is showing. DO NOT EMAIL.**

**Credit Card**    ☐ American Express    ☐ MasterCard    ☐ Visa    Amount to be charged: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_  
(3-4 #s on back of card)

\_\_\_\_\_  
Name as it appears on the card

\_\_\_\_\_  
Cardholder's Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State/Postal Code /Country

☐ **WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.**

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
TITLE

NESPS 36<sup>th</sup> Annual Meeting  
October 4-6, 2019  
The Fairmont Hotel, Pittsburgh, PA



**Complete and return to:**  
Northeastern Society of Plastic Surgeons  
500 Cummings Center, Suite 4400,  
Beverly, MA 01915 USA  
Phone: 978-927-8330 / Fax: 978-524-0461

## Industry Supported Symposia

Sponsoring Company Name

Contact Name

Address

City

State

Zip

Country

Phone

Fax

Email

Brief Description of event:

### REQUESTED DAY/DATE and TIME OF MEETING\*

- |  |                    |           |          |
|--|--------------------|-----------|----------|
| <input type="checkbox"/> Friday, October 4, 2019   | 12:30 pm - 1:30 pm | Lunch     | \$10,000 |
| <input type="checkbox"/> Friday, October 4, 2019   | 7:30 pm - 8:30 pm  | Dinner    | \$10,000 |
| <input type="checkbox"/> Saturday, October 5, 2019 | 7:00 am - 8:00 am  | Breakfast | \$5,000  |
| <input type="checkbox"/> Sunday, October 5, 2019   | 7:00 am - 8:00 am  | Breakfast | \$5,000  |

\*Schedule is subject to final program.

Once space has been assigned and confirmed by NESPS you will be put in direct contact with a catering representative. Catering, special set fees, electrical/telecommunications and labor are not included in the fee. A basic AV set is included. You are responsible for all charges to the facility. Cancellations received before June 7<sup>th</sup>, the company will be liable for a 50% processing fee. For any cancellations received after June 7<sup>th</sup>, refunds will not be given.

Authorized signature

**PAYMENT INFORMATION:** Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

FEE DUE: \$ \_\_\_\_\_

☐ Check amount enclosed: \$ \_\_\_\_\_

☐ **Secure Fax:** + 978.524.0461 This form must be faxed if credit card number is showing. **DO NOT EMAIL.**

CREDIT CARD ☐



☐



☐



Amount to be charged: \$ \_\_\_\_\_

Credit Card Number

Expiration Date

Security Code

Name as it appears on credit card

Cardholder's Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is different please enter below.

Company Name

Street Address

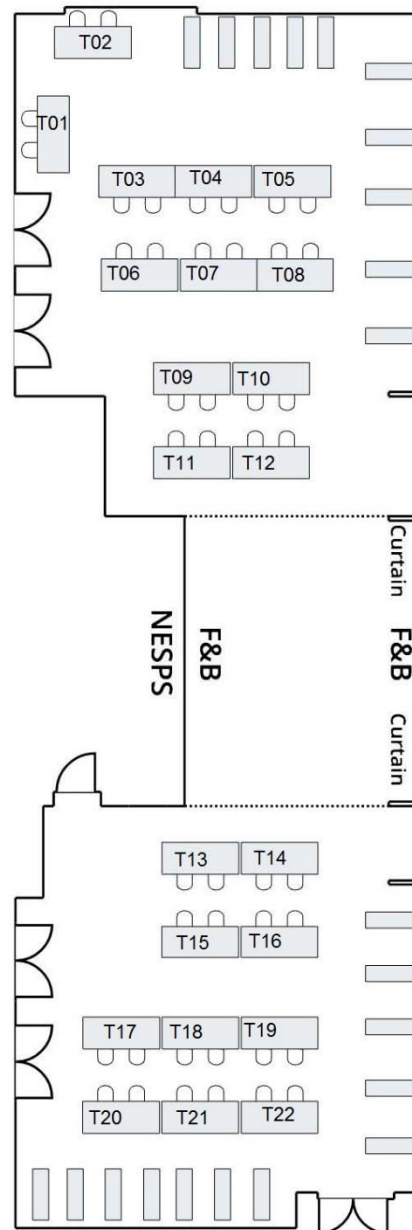
City/State/Postal Code /Country

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# 36th ANNUAL MEETING NESPS

October 4-6, 2019 ♦ The Fairmont Hotel, Pittsburgh, PA

## SCIENTIFIC SESSIONS



5 Feet