



## MARKETING OPPORTUNITIES

---

### Industry-Supported Scientific Symposium

**\$10,000 lunch or dinner and \$5,000 for breakfast**

Industry-supported Scientific Symposia are available for breakfast, lunch, and dinner time slots during the Annual Meeting. Symposia support includes meeting space, one (1) complimentary meeting registration, four (4) complimentary tickets to the Presidents Reception and dinner, acknowledgement in meeting publications, promotional materials and onsite signage, an invitation produced by the sponsor to be included with attendee registration materials, poster in registration area with optional table for onsite registration, pre-registration mailing labels for attendee mailings and one complimentary blast email to the Northeastern Society of Plastic Surgeons pre-registration list (mailing pieces must be approved before releasing labels). Symposia may or may not be accredited. Basic audio visual set is included. Food and beverage is at your expense.

### APPLICATION INFORMATION

A completed application form (see page 11), copy of the proposed program (including titles and invited faculty), and the appropriate symposium fee must be received at the NESPS Administrative Office NO LATER THAN June 2, 2023. Time slots and rooms are assigned on a first-come, first-served basis. Applications will be accepted after June 2<sup>nd</sup> on a space available basis. Applications will not be processed without the symposium fee. The program to be presented will be reviewed and you will be notified no later than June 2<sup>nd</sup> of the decision. The symposium fee will be processed upon acceptance of your application. Acceptance letters will be sent to companies with appropriate details. Cancellations received on or before June 2<sup>nd</sup> are subject to a 50% cancellation fee. Cancellations received after June 2<sup>nd</sup> or if space has been assigned, no refunds will be made. Remit payment to:

NESPS  
500 Cummings Center, Suite 4400  
Beverly, MA 01915

### GUIDELINES

Those wishing to designate credit for their symposium will need to obtain certification from an accredited CME Provider/Accredited Sponsor (hospital, university, etc.).

### REGULATIONS

Although compliance with the AMA's *Ethical Opinion of Gifts to Physicians* from Industry is the responsibility of the individual physician, every effort should be made to ensure that attendees are not put in a situation that would violate these guidelines. Approval of proposed symposia will be based on these and other regulations.

### PROMOTIONAL REGULATION

All promotional material must include the following statement:

**"This session is an industry supported satellite symposium and is not part of the NESPS Annual Meeting accredited program."**

**\*The NESPS logo may not be used in any promotion.**



## MARKETING OPPORTUNITIES cont.

---

### **Coffee Breaks**

**\$3,000/day**

The company providing support for this part of the meeting will have signage at the coffee break acknowledging their support.

### **Keycards**

**\$5,000**

Hotel guests attending the Annual Meeting will have a plastic hotel keycard for their room. Your company logo may be prominently displayed on each key. NESPS will produce the keys and supporter will supply logo artwork. Product logo will not be accepted.

### **Meeting Bags**

**\$5,000**

Every registered attendee will carry your company name (product name /logo will not be accepted) on their bag.

### **“Women in Plastic Surgery” Luncheon**

**\$10,000**

The WPS forum seeks to empower female plastic surgeons within the Society through networking, education, advocacy and mentoring. The WPS forum works to promote women plastic surgeons and increase their involvement within organized medicine and plastic surgery as a whole. The luncheon is open to all attendees.

### **President’s Banquet**

**\$25,000**

Support includes recognition during the function, acknowledgement in meeting publications, promotional materials and onsite signage.

### **Welcome Reception / Resident Poster Competition**

**\$18,000**

The Welcome Reception / Resident Poster Competition will be held in the Exhibit Hall on Friday evening. Support includes signage in the poster display area, acknowledgement on-screen in the scientific session room during breaks, in meeting publications and in promotional materials.

### **Additional Marketing Opportunities**

Please contact the NESPS Administrative Offices to create a customized support package that will maximize your presence at the meeting. Please call 978-927-8330 or email [industry@nesps.org](mailto:industry@nesps.org)